

**PGDM Gen 2016-2018**

| S.NO | PARTICULARS   | BATCH              | DETAILS   |
|------|---|--------------------|-----------|
| 1    | Total No of Students Admitted                                 | PGDM GEN 2016-2018 | 115       |
| 2    | No of Students passed   |                    | 114       |
| 3    | No of Students Failed   |                    | 1         |
| 4    | No of Students Placed   |                    | 106       |
| 5    | No of Students started their own business                     |                    | 4         |
| 6    | No of Students not placed                                     |                    | 5         |
| 7    | No of Companies offered placement (in campus and off campus ) |                    | 65        |
| 8    | Highest package offered                                       |                    | 7 Lakhs   |
| 9    | Average package offered                                       |                    | 3.5 Lakhs |
| 10   | Lowest package offered  |                    | 1.8 Lakhs |

**COMPANY VISITED IN CAMPUS / OFF CAMPUS PGDM –GEN 2016-18 BATCH**

| S No. | NAME OF THE COMPANY  | ROLE                 | NO.OF STUDENT SELECTED | SALARY (LAKHS) |
|-------|----------------------|----------------------|------------------------|----------------|
| 1     | Modak Analytics      | HR                   | 1                      | 1.8            |
| 2     | Yash Technologies    | Inside Sales         | 5                      | 2.8            |
| 3     | Mintopps             | BDE                  | 3                      | 2.4            |
| 4     | Way 2 Online         | Sales/HR             | 5                      | 3.75           |
| 5     | Karvy                | Equity Advisor       | 8                      | 4              |
| 6     | Tech Mahindra        | HR                   | 0                      | 2.4            |
| 7     | Arvind Brand         | Trainee Mgr          | 1                      | 3.2            |
| 8     | Report Garden        | Sales Executive      | 1                      | 3.5            |
| 9     | Orion (Deloitte)     | Financial Analyst    | 0                      | 2.4            |
| 10    | CADFEM               | Marketing Execuitve  | 2                      | 3.5            |
| 11    | Basan online         | BDE                  | 3                      | 2.5            |
| 12    | Zessta Software      | HRE                  | 0                      | 2.2            |
| 13    | Tech Mahindra        | HR Executive         | 0                      | 1.8            |
| 14    | Young Creative Media | Jr. Associate        | 6                      | 6              |
| 15    | Paytm                | Sales Executive      | 2                      | 2.4+Inc        |
| 16    | Kotak Mahindra       | Customer acquisition | 0                      | 2.5            |

|           |                         | Exe.                    |   |           |
|-----------|-------------------------|-------------------------|---|-----------|
| <b>17</b> | Pramati Technologies    | BDE                     | 2 | 5+ Inc    |
| <b>18</b> | Cognisense Media Ltd    | HR/Sales Associate      | 2 | 2.5 -3.5  |
| <b>19</b> | Bajaj Capital Ltd       | Sales Executive         | 0 | 3.3       |
| <b>20</b> | Oyo Rooms               | Demand Mgr - Corp sales | 2 | 5+ Inc    |
| <b>21</b> | Jaro Education          | Marketing Executive     | 0 | 5.25      |
| <b>22</b> | Way 2Online             | HR Executive            | 0 | 3.3       |
| <b>23</b> | Value Momentum          | Marketing Executive     | 1 | 3         |
| <b>24</b> | Trinamix systems P Ltd  | Trainee Associate       | 0 | 4         |
| <b>25</b> | Thymr software          | Multiple                | 0 | 3.0       |
| <b>26</b> | Metrix Lab              | Trainee Analyst         | 0 | 2.8       |
| <b>27</b> | Mordar intellegence     | Market research/Sales   | 3 | 4.5       |
| <b>28</b> | Azitsa Softech          | Content writer          | 0 | 3         |
| <b>29</b> | BYJUS                   | HR Executive            | 0 | 3.2       |
| <b>30</b> | Monster                 | HR Executive            | 2 | 2.4       |
| <b>31</b> | Galipar                 | HR Executive            | 1 | 1.2       |
| <b>32</b> | Dreamz Infotel          | BDE                     | 1 | 2.4       |
| <b>33</b> | Cyber City Construction | Marketing Executive     | 2 | 2.4       |
| <b>34</b> | Pivotal Intelligence    | Market research         | 5 | 2.4       |
| <b>35</b> | Amara Raja              | MT (Marketing)          | 0 | 2.65      |
| <b>36</b> | Market Data Forecast    | BDA, MR                 | 2 | 4.2       |
| <b>37</b> | Mordar intellegence     | Market researh          | 3 | 4.2       |
| <b>38</b> | Infolob solutions       | BDE                     | 2 | 2.44      |
| <b>39</b> | Capital IQ              | Finance executive       | 1 | 2.8       |
| <b>40</b> | Smartron                | Sales Executive         | 0 | 2.5       |
| <b>41</b> | Kinduz                  | Mktg, BA                | 0 | 2.5       |
| <b>42</b> | Adept strategic         | Inside Sales            | 1 | 2.4       |
| <b>43</b> | Motilal Oswal           | Finance executive       | 0 | 3         |
| <b>44</b> | Milekal Engineering     | Jr. Associate Mktg      | 2 | 2.4 + Inc |
| <b>45</b> | Yash Technologies       | Inside Sales            | 2 | 2.8 + inc |
| <b>46</b> | Stratagem Financials    | Sales Mgr               | 1 | 4.8       |

|           |                             |                           |   |           |
|-----------|-----------------------------|---------------------------|---|-----------|
| <b>47</b> | Business Intelligence Solu. | Marketing executive       | 0 | 2.4       |
| <b>48</b> | Lead shuttle                | Market Research Executive | 5 | 2.4       |
| <b>49</b> | Global Data                 | Research Analyst          | 3 | 2.4       |
| <b>50</b> | Script bees                 | Marketing Executive       | 1 | 1.8       |
| <b>51</b> | Lingel India                | Marketing Executive       | 1 | 2.2       |
| <b>52</b> | Purple Talk                 | Sales Executive           | 1 | 3         |
| <b>53</b> | Trend Hyper Market          | Store Manager             | 0 | 3.5       |
| <b>54</b> | Bridge Stone                | Trainee Mgr               | 4 | 3 + inc   |
| <b>55</b> | Minton Consulting           | Consultant                | 0 | 6.5       |
| <b>56</b> | SMR Holdings                | Trainee Sales Exectuive   | 6 | 3.5       |
| <b>57</b> | Sanzyme Biologics           | Asst Mgr                  | 0 | 4         |
| <b>58</b> | Edelweiss broking           | Equity Advisor            | 1 | 3.6 + inc |
| <b>59</b> | Pay Mi time                 | Sales executive           | 2 | 3         |
| <b>60</b> | Airtel                      | Store Manager             | 1 | 6         |
| <b>61</b> | J Wings                     | Finacial consultant       | 0 | 4         |
| <b>62</b> | Anantha Cyber Tech          | HR Executive              | 5 | 2.4       |
| <b>63</b> | Topper.com                  | Sales Consultant          | 2 | 7         |
| <b>64</b> | Cogniz capital              | Equity Advisor            | 0 | 5         |
| <b>65</b> | Pivotal Intelligence        | Marketing Executive       | 2 | 3.5       |